INTERNATIONAL SYMPOSIUM ON DESIGN FOR THE SUSTAINABLE SOCIETY VIA DIGITAL TECHNOLOGY -DEVELOPING DIGITAL HUMAN RESOURCES FOR THE SUSTAINABLE SOCIETY

Brief introduction to achieve digital transformation for a sustainable society



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What is DX

Digitization is the process of converting information into a digital (i.e. computer-readable) format

Digitalize : to change something such as a document to a digital form (= a form that can be stored and read by computers)

Transformation:a complete change in the appearance or character of something or someone, especially so that that thing or person is improved



A series of optimization processes(step by step)

Change internal organization →

launch new (operation, management, business) model

What is DX

Digital transformation/DX

Digital transformation refers to the use of **digital technology** and the introduction of **AI to change corporate organizations**, **operating processes and business models** in order to respond to the changing business market and customer needs.

Since **DX involves comprehensive changes in the entire organization**, it will force organizations to rethink **how to use technology, people and processes to completely transform the organization's operating model, value proposition, customer experience** and other aspects **to create new value** for the enterprise.

Digital Technology

Digital Technology: "Knowledge and tools with information and data as the core", including artificial intelligence, blockchain, cloud and edge computing, and even quantum computers, etc.

In the past, the global epidemic has been raging, proving that enterprises have successfully used cloud transformation to enable organizations to continue to grow performance even in the face of a difficult environment .

Sustainable Development/SD

meets the needs of the present, without compromising the ability of future generations to meet their own needs

SD aspects	Sustainability of Social progress	
Principle Human Rights-based Approach	Sustainability of Economic growth	
Gender Equality and Women's Empowerment	Sustainability of Environmental protect	ction
Leaves No One Behind	Focus on important connections such Planet, Prosperity, Peace, and <u>Partner</u>	as <u>People</u> , <u>ship</u>

2015 UN (Transforming our world: the 2030 Agenda for Sustainable Development)», Facus People, Planet, Prosperity, Peace, Partnership – (Sustainable Development Goals, SDGs)—17 core goals (Goals) and 169 specific goals (Targets), and an additional 232 indicators were established in 2017 to measure the actual situation.

SUSTAINABLE GOALS



c) The extent to which current and future generations will experience a hotter and different world depends on choices now and in the near-term







1.Current situation	Recognition of th	e Current Situatio	n	日本內閣府 連結網址: https://www8.cao.go.jp/cstp/kihonkeikaku/6honbun.pdf		
				第六期科學技術暨創新基本計畫		
Changes in the Situation at Ho Abroad	ion of the Novel Cord n	onavirus	Incorporate traditional Japanese alues of trust and sharing into this vision for society and transmit it to the world as Society 5.0.			
-science, technology, and innovation -the climate crisis of by IT platforme	social changes tion of the supply chain	Jucation				
Balancing response to globa	l issues with the refo	rm of social structu	ures in Japan	Contribute to the international community and attract global human resources and investment		
2.Review STI	Review	of STI policies				
Digitalization for digitalization for digitalization	zation's sake and h capabilities	-Revision of STI policies	of the Basic Act	t on Science and Technology		
 Digitalization focuses on impoperations and the original poutilized. Decline of international stand severe research environment of the original standard severe research environment of the original severe research environment environment of the original sever	ting fully and that fuses th science	the Basic Act on sive understandi society through t ne natural scienc	STI policies should contribute to ng and problem solving of human the "convergence of knowledge" ces with humanities and social			



Push through social transformation and advance investment looking ahead into the future (knowledge and human resources)

5.Realization

STI Policy for the Realization of Society 5.0

Draw up policies based on the future vision and forecasting from the current situation while utilizing convergence of knowledge and evidence, and flexibly improve them through evaluation.

Aim for a total government R&D investment of approximately 30 trillion yen Total public and private R&D investment of approximately 120 trillion yen.

Transformation society

Transformation into a sustainable and resilient society that ensures the safety and security of the people

日本內閣府 連結網址:

第六期科學技術暨創新基本計畫

https://www8.cao.go.jp/cstp/kihonkeikaku/6honbun.pdf

technologies <

innovation

knowledge

research

capabilities

Transformation

Knowledge and Research Capability

Development of frontiers of knowledge and strengthening research capabilities as sources of value creation

Education and Human Resource Development

Education and human resource development to realize diverse happiness for each individual and ability to face challenges

AI technologies; biotechnologies; quantum technologies; materials; space; ocean; environmental energy; health and medical care; food; agriculture, forestry, and fisheries; etc.

human resource

Education



Establish a mechanism to ensure the reliability of data so that it can be used safely and with confidence

Measures

1.Providing convenient public services to residents, businesses, and employees

2.Promoting growth strategies in response to the preparation of digital infrastructure construction

3.Achieving safe, secure, and robust digital infrastructure construction





DATA-DRIVEN RESEARCH ANALYSIS

主要國家歷年永續發展概況



Highcharts.com

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©IMF, 2023, Source: World Economic Outlook (October 2023)

ADD AN ITEM TO THE CHART

• RESET

DATA-DRIVEN RESEARCH ANALYSIS Application indicators

GDP (US\$ million) by country									
		IMF ^{[1][13]}			World B	ank ^[14]	United Nations ^[15]		
	Country/Territory	UN Region	Estimate 🗢	Year 🗢	Estimate 🗢	Year 🗢	Estimate 🗢	Year 🗢	
	World		101,560,901	2022	96,100,091	2021	85,328,323	2020	
1	United States	Americas	25,035,164	2022	22,996,100	2021	20,893,746	2020	
2	China	Asia	18,321,197	^[n 1] 2022	17,734,063	[n 3]2021	14,722,801	^[n 1] 2020	
	European Union ^[n 4]	Europe	16.613.060	2022	17.088.621	2021	15,292,201	^[16] 2020	
з	 Japan 	Asia	4,300,621	2022	4,937,422	2021	5,057,759	2020	
4	Germany	Europe	4,031,149	2022	4,223,116	2021	3,846,414	2020	
5	- India	Asia	3,468,566	2022	3,173,398	2021	2,664,749	2020	
6	See United Kingdom	Europe	3,198,470	2022	3,186,860	2021	2,764,198	2020	
7	France	Europe	2,778,090	2022	2,937,473	2021	2,630,318	2020	
8	Canada	Americas	2,200,352	2022	1,990,762	2021	1,644,037	2020	
9	Russia	Europe	2,133,092	2022	1,775,800	2021	1,483,498	2020	
10	Italy	Europe	1,996,934	2022	2,099,880	2021	1,888,709	2020	
11	Iran	Asia	1,973,738	[n 5]2022	231,548	2020	939,316	2020	
12	Srazil	Americas	1,894,708	2022	1,608,981	2021	1,444,733	2020	
13	South Korea	Asia	1,734,207	2022	1,798,534	2021	1,637,896	2020	
14	Mustralia	Oceania	1,724,787	2022	1,542,660	2021	1,423,473	2020	
15	Mexico	Americas	1,424,533	2022	1,293,038	2021	1,073,439	2020	
16	Spain	Europe	1,389,927	2022	1,425,277	2021	1,281,485	2020	
17	Indonesia	Asia	1,289,429	2022	1,186,093	2021	1,058,424	2020	
18	🔤 Saudi Arabia	Asia	1,010,588	2022	833,541	2021	700,118	2020	
19	Netherlands	Europe	990,583	2022	1,018,007	2021	913,865	2020	
20	C. Turkey	Asia	853.487	2022	815.272	2021	720.098	2020	
21	Taiwan	Asia	828,659	^[n 6] 2022			669,324	^[17] 2020	D
22	Switzerland	Europe	807,418	2022	812,867	2021	752,248	2020	
23	Poland	Europe	716,305	2022	674,048	2021	596,618	2020	
24	Argentina	Americas	630,698	2022	491,493	2021	383,067	2020	
25	Sweden	Europe	603,922	2022	627,438	2021	541,064	2020	

Tokyo Olympics showcases Japan's DX energy

the Tokyo Olympics to demonstrate the results of "Society 5.0", a "race without spectators" during the epidemic, long distance and no contact requirements, making it the most technologically advanced Olympic event in history.

Tokyo was like a runway for cutting-edge technology during the Olympics: Japanese robots and self-driving cars were on display. A pure electric self-driving car participated in the opening ceremony to deliver the torch; the electric self-driving minibus e-Palette shuttled through the player village and was responsible for transportation, delivering food to the players, assisting remote fan interactions, a marksman robot with perfect shots, and various robots as event assistants , all appeared in Eastern Olympics.

JP DX 日本數位化轉型 (デジタル レトランス フォーメーション)



DATA-DRIVEN RESEARCH ANALYSIS

Aging Index







Aging society

2022年 65歲以上的人口 (% of total population)

JAPAN DX FACES DIFFICULTIES

slow progress in digitalization shortage of talents	poor system connection	complicated administrative procedures
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The current situation of Japan's backward digitalization: sluggish progress in digitalization of central and local governments, shortage of talents, low administrative efficiency due to poor system connection, complicated administrative procedures, etc.

Japanese working style

METI-2018 announced the report "**Overcoming the 2025 Cliff of IT Systems and Comprehensive Development of DX**" and the "**2025 Cliff**" topic. The main reason is **that Japan's outdated IT system** will face great challenges in 2025. If Japanese companies do not make good use of digital technology, their annual economic losses will reach 12 trillion yen (approximately NT\$3 trillion) from 2025. However, if they want to promote digital transformation (DX), **they face a serious shortage of IT talents.**

JAPAN DX FACES DIFFICULTIES

The Japanese government continues to promote digitalization policies: What will the Digital Agency do? How does the Japanese government continue to promote the digitalization of public sector operations?

bureaucracy

Import digital technology

Digitizing government operations, introducing AI, system integration, and more effective data operation mechanisms

online business ranking

System integration and online operations

Phased promotion of the digital department: Step 1 is to introduce DX into the operations of the Japanese government, so that operations can be based on science rather than habits.

Step2 is to set up a digital service station to replace the forced paperbased and face-to-face work

Step 3 is to establish digital cooperation between the public and private sectors, stimulate innovation in the IC industry of 10% of GDP, cooperate with the business of various public agencies, and coordinate and cooperate.

JAPAN DX FACES DIFFICULTIES -TALENT SHORTAGE

Japanese government lacks IT talents

Japan's IT industry -layers of subcontracting and low salary

Japan's IT talents overly concentrated in IT companies

Education system cultivates talents problem

Low salary

The average annual income of Japanese IT talents is 4.13 million yen for those in their 20s, 5.26 million yen for 30s, 6.46 million yen for 40s, and 7.54 million yen for 50s. This is because many Japanese companies use seniority rankings. /system relationship.

The Financial Services Agency-"DX business promotion facility engineer" with salary of 10 million yen. It is higher than that of ordinary civil servants, but compared with the private sector, especially foreign-funded enterprises, the annual salary of 10 million yen is considered a low salary.

20

Digitization in education

the GIGA School

DX of Japanese education (student use of tablet computers plan) MEXT 2022/11 1 Each student is equipped with a laptop (tablet) (junior high school, elementary school - completed) 2. IT- learning objectives 3. Promote learning methods and teaching methods 4. Organizational work model

Make full use of network IT and digital devices to cultivate students' ability to adapt to the future society.

Goal→Through the introduction of ICT, we will ultimately realize an environment of "individualized and adaptive" learning and "autonomous" learning.

The Digital Agency supports the GIGA School project of the METX assists in standardizing educational information and publishing information standards, and establishes a Roadmap with four other relevant organizations.

1.Ipad teaching revolution: Classes can be completed online.

2.Digital textbook: MEXT2024 implementation, 2022experimental plan.

3.GIGA School Project—Environmental
Construction2019 → One terminal device per person +
high-speed and large-traffic network + promotion of
cloudizationIn
4.Digital tablet e-book

Global and Innovation Gateway for all schools.

➡ Digital Year, 3 years ahead of schedule

Introduction→adaptation period→utilization period ⇒ Support teachers "establish an ICT support staff" system.

Education is the most powerful weapon which you can use to change the world.

DATA-DRIVEN RESEARCH ANALYSIS



DATA-DRIVEN RESEARCH ANALYSIS

2022年 薪資水準(每小時)(US\$)

泡泡面積: 人口一市場規模 (Estimates in millions)



圖形繪製: 國研院科技政策研究與資訊中心 PRIDE指標資料庫

主要國家大學[以上畢業	生人數-依研發第	街山山 / Graduates bv	Field of Research and I	Develpoment (FORD)	TA-DRIVEN	RESEARCH A	NALYSIS Ap	plication indicators
		研發領域	總計		L.	農	医没口的	人文	社會
	~	FORD	Total	Natural	Engineering &	Agricultural	Medical	Humanities	Social Sciences
國家 年 Country Year Qu	學歷 ualification			Sciences	Technology	Sciences	Sciences		
中華民國	2021	博士 Ph.D.	3 488	450	1 175	67	506	695	595
ROC (Taiwan)		碩士 Master	52 139	3 502	20 166	795	2 453	7 431	17 719
		學士 Bachelor	212 199	9 538	59 446	2 902	16 469	40 830	82 625
日本	2019	博士 Ph.D.	15 128	1 295	3 161	917	6 372	2 523	860
Japan		碩士 Master	74 720	7 483	33 567	4 350	5 165	15 807	8 348
	2022	學士 Bachelor	590 137	17 786	87 923	17 765	66 893	189 808	209 962
美 國	2019	博士 Ph.D.	94 164	15 873	13 951	4 886	26 656	22 344	10 454
United States		碩士 Master	843 449	37 791	112 341	7 393	135 324	253 585	297 015
		學士 Bachelor	2 038 431	184 544	258 636	41 848	257 282	620 314	675 807
英 國	2020	博士 Ph.D.	21 000	6 625	3 270	150	3 055	4 650	3 250
United Kingdom		碩士 Master	324 700	41 065	28 040	2 175	33 155	92 010	128 270
		學士 Bachelor	448 435	87 065	39 485	4 165	59 790	116 730	141 195
德國	2020	博士 Ph.D.	26 220	8 432	3 357	840	7 612	2 864	3 115
Germany		碩士 Master	206 557	24 558	38 893	4 200	17 007	68 538	53 361
		學士 Bachelor	244 136	34 258	51 103	4 489	8 958	41 505	103 823
法國	2020	博士 Ph.D.	9 332		(5758)		270	2 208	1 096
France		碩士 Master	148 000		(32 536)		10 545	55 212	49 707
		學士 Bachelor	224 296		(54 720)		12 531	82 623	74 422
中 國	2021	博士 Ph.D.	72 019	14 906	26 659	3 254	12 546	5 609	9 045
PRC		碩士 Master	700 742	46 548	240 740	30 338	76 711	123 338	183 067
		學士 Bachelor	4 280 970	280 389	1 403 297	71 879	302 039	1 035 977	1 187 389

Data sources : 1.Department of Statistics, Ministry of Education, ROC (Taiwan). Data sources : 2.Ministry of Education of the PRC. Data sources : 3.International Comparison of Education Indicators, Ministry of Education, Culture, Sports, Science and Technology, Japan.



Talen

Technology

Digital talent cultivation

DX-ASAP

A (AI, artificial intelligence)

With the advent of Chat GPT, AI is no longer limited to a few industries or sectors. Making good use of internal and external accumulated data to provide better decision-making support through AI will accelerate the organization's digital transformation

S (SaaS, software as a service)

Making good use of various types of application software can significantly reduce the large amount of resources or costs often required in the early stages of transformation.

A (Adaptation, Adoption, thinking change)

Tools and brains are becoming digital, and methods and processes need to be redesigned in order to improve overall operational efficiency.

P (People Centric, people-oriented)Digital

DX is a process of "continuous innovation". All employees need to agree on the goals of transformation, accept digital technology, and strengthen investment and cultivation of "digital talents."

The key to success in DX

How to implement talent training in the era of DX

Identify key talent Planning talent development courses Provide career development paths Establish a talent cultivation system Establish an organizational talent cultivation standard system and introduce functional models or related management tools

Cultivation of "digital talent " for AI smart applications

the communication network resilience plan

"Personal Learning Cloud" (PLC) and integrate various learning tools

Taiwan Digital talent cultivation

DIGI+ & Talent Circulation Alliance

Training target: junior to master's students studying in universities. Operation method: enterprises must first apply to become a practical training unit.

Application field type (key study field)

- **1.** Al: machine learning, deep learning, image recognition, semantic analysis, etc.
- 2. Data science: data processing, data analysis, data visualization, web crawlers, etc.
- **3. Smart Internet**: 5G, Internet of Things, cloud computing, Internet communication technology, information security, etc.
- 4. Smart content: AR (augmented reality), VR(virtual reality), 3D design, UI/UX design, etc.
- **5. Digital marketing**: e-commerce, cross-border e-commerce, online marketing, social marketing, FinTech, etc.

Cross-field capabilities:talents in the application of AI artificial intelligence, big data analysis, and cloud technology

2022.11.25「2022日台量子先端科学技術研究開発ワークショップ」を開催しました

2022年12月12日 17:00 | ニュース 知の創出センター ソークショップ」(2022日台量子先端科学技術研究開 Technology Research and Development Workshop)を東北大 「知の館」のリアル会場とオンラインのハイブリッド形式 で開催されました。



TECRO-JP The Mayor of Sendai **Tohoku University** NIMS NCKU **Osaka University**

東北大学

for CREATIVITY

Representative Frank C.T. HSIEH Mayor Kazuko KOORI (tbc) President Hideo OHNO President Kazuhiro HONO President Huey-Jen Jenny SU Vice President Genta KAWAHARA (online)

OSAKA UNIVERSITY







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Taipei Economic and Cultural Representative Office in Japan 台湾観光局

Promoting collaboration between Japan and Taiwan 2023 Japan-Taiwan

Next Generation Young Talent Science and Technology Workshop - Future Emerging Technology and Talent

Date: September 29, 2023 Venue:Tokyo Electron Limited conference room

HOSTING PARTIES

PARTNERS/PARTICIPANTS







National Central University

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Taiwan THE HEART OF ASIA 台湾観光局

台北駐日経済文化代表処 台湾文化センター







Invitation

Looking for partners (Co-hosted or participating partners)

Thank you

