

Greeting from Youth Program organizer

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It is our pleasure to welcome you to the Youth Program on “Social Implementation of New Food Technology”. This program is designed to enable young scientists and non-economics professionals to learn the basic concept of consumers’ evaluation of new food technology. In the program, two guest lecturers will instruct you on how to measure and analyze consumers’ evaluation using practical and interactive examples. After sharing basic concepts and enjoying conversation over coffee, you will learn about the actual situation of labelling and consumers’ choice in United States.

Program of the Symposium (Day 2) will cover not only consumers’ view point of new food technology dissemination but also producer-industry’s view points and government’s regulatory aspect of new food technology dissemination. We are sure that this symposium will provide an exciting venue and time to discuss theoretical and practical knowledge of social implementation of new food technology. We wish all participants’ fruitful work and effective exchange of views.



Nina Takashino is now working as an Assistant Professor of International Development Studies Laboratory, Graduate School of Agricultural Science, Tohoku University. She received her Ph.D. from Kobe University in 2007. Prior to joining Tohoku University, she was a Postdoctoral fellow at the Graduate School of Agricultural and Life Sciences, The University of Tokyo. Her research interests include economics of rural development and food policy.