

## **Consumers, food safety and health issues**

Rodolfo M. Nayga, Jr.

Brief Bio: Rodolfo M. Nayga, Jr.

Rodolfo M. Nayga, Jr. is Distinguished Professor and Tyson Endowed Chair in Food Policy Economics at the University of Arkansas. Dr. Nayga's research interests include the economics of food consumption, policy, and health. He has focused his work on critical issues such as poverty, nutrition, obesity, and novel food technologies. His work in this area provided crucial information on the causal effects of important federal food programs/policies on health outcomes of various segments of the population including children and historically disadvantaged groups. Another strand of his research is on the application of stated and revealed preference elicitation methods to study how people would value novel food products, food programs, and policies. This research is crucial in determining whether a proposed food program or policy would be valued by the public or target population. This information is used by policy analysts and policy makers not only for benefit-cost analysis but also to assess the public's propensity to support the proposed food program or policy. Dr. Nayga received his Ph.D. from Texas A&M University. Prior to joining the University of Arkansas, he was a professor at Texas A&M University for 12 years. He also was a faculty member at Rutgers University and at Massey University, New Zealand. He was a visiting professor and Fulbright Senior Scholar at Wageningen University, Netherlands in Spring 2001, Taiwan National Science Council Fellow at the National Taiwan University in April 2008, adjunct professor at Korea University from 2013-2016, and currently a NBER research economist and adjunct Professor at Norwegian Institute for Bioeconomy Research. He has published more than 245 refereed articles in several journals and has received more than \$24 million in research grants and contracts. He is or has been a member of editorial board of 16 scholarly journals and an associate editor of the *American Journal of Agricultural Economics*.